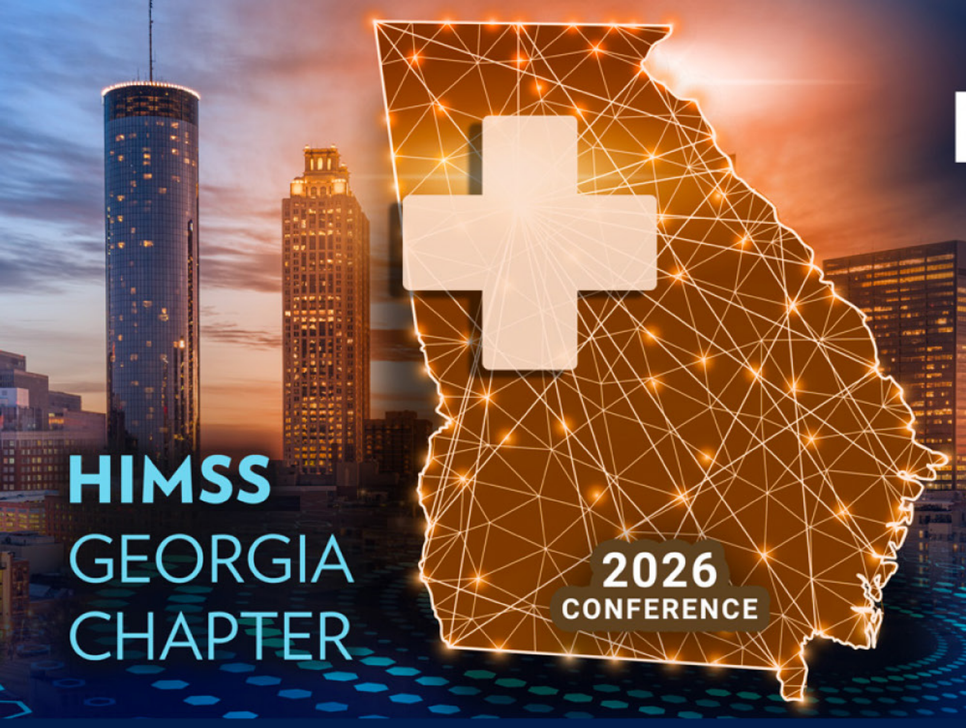

FROM PROMISE TO PRACTICE: MAKING HEALTHCARE IT DELIVER

October 20, 2026 | Gas South District, Duluth

2026 SPONSORSHIP OPPORTUNITIES

Elevated Visibility. Meaningful Connections. Healthcare IT Focused.

GAHIMSS sponsorship opportunities are designed to go beyond traditional logo placement. Each opportunity is built to create meaningful engagement, elevate your brand within the healthcare IT community, and connect you with decision-makers shaping the future of healthcare.

FEATURED SPONSORSHIP OPPORTUNITIES

Keynote · $8,500

Align your organization with the voice leading healthcare innovation. Lead the conversation — not just be part of it.

- Opportunity to introduce keynote speaker
- Recognition across all marketing materials
- 10x20 booth in a prominent location
- Full-page color ad in the conference app
- Four (4) complimentary exhibit passes
- Prominent logo placement on:
- Onsite signage
- Event website
- Conference app
- Company description (up to 300 words) with logo and website link
- Logo rotation on presentation screens
- Invitation to pre-conference dinner with keynote speaker and Board

Pre-Conference Dinner · $6,500

A high-value, relationship-driven experience with speakers and leadership. Get a seat at the table with healthcare IT leaders.

- Exclusive opportunity to host pre-conference dinner
- Two (2) attendee invitations
- Recognition across event marketing and website
- Social media recognition
- Two (2) complimentary exhibit passes
- Branded presence at dinner (signage, menu recognition, welcome moment)

Partnering · $5,050

Consistent visibility with meaningful engagement opportunities. More than a booth — be part of the experience.

- 10x20 booth in a prominent location
- Full-page color ad in the conference app
- Four (4) complimentary exhibit passes
- Prominent logo placement on:
  - Onsite signage
  - Marketing materials
  - Event website
- Company description (150–250 words)
- Logo rotation on presentation screens
- Inclusion in attendee engagement activity

Don't Delay
SIGN UP Today!
CONTACT
GINA@DEMARSEMEETINGS.COM

Green Room · $4,000

Support the speaker experience and align with thought leadership. Be behind the scenes where innovation begins.

- Exclusive branding within speaker green room
- Logo placement in conference app
- One (1) complimentary exhibit pass
- Logo placement on event website
- Opportunity to provide branded materials
- Speaker Comforts – Snacks/beverages
- Acknowledgment during speaker transitions

Exhibitor · $2,750

Get in the room. Start conversations. Build your pipeline.

- 10x10 booth in a prominent location
- Company listing in conference app
- Two (2) complimentary exhibit passes
- Logo placement on event website
- Option to participate in engagement activities

HIMSS GEORGIA CHAPTER

2026 SPONSORSHIP OPPORTUNITIES

A La Carte Sponsorships

Each Sponsorship Includes One (1) Complimentary Conference Pass

All-Day Coffee · $4,000

Be part of every pause, every conversation, every connection.

·Branding at all beverage stations -Coffee Cups/Sleeves
·Recognition onsite and in conference app

Lanyard/Name Badge · $3,500

Be seen by every attendee, all day long.

·Logo placement on lanyards or badges
·High-visibility, continuous exposure

Networking Reception · $3,500

Be at the center of the room when connections happen.

·Branding at networking reception
·Opportunity to host a giveaway table
·Recognition during reception remarks

Wifi · $3,000

Power the connection behind every connection.

·Branded WiFi network/login
·Recognition in conference app
·Logo placement on event website
·Push notification inclusion

Lunch · $3,500

Take a seat at the table — your brand belongs there.

·Branding during lunch service
·Recognition from the main stage
·Logo placement in conference app
·Optional branded table presence

AM Break · $2,600 *(1 Available)*

Be part of the first recharge of the day.

·Branding at morning break stations
·Recognition in conference app
·Logo placement on event website
·Opportunity to provide branded materials

Breakfast · $3,000

Start the day strong — with your brand leading it.

·Branding during breakfast service
·Recognition onsite and in conference app
·Optional branded table presence

Conference App · $2,500

Stay in their hands from start to finish.

·Logo featured within the conference app
·Banner placement
·Push notification inclusion

PM Break · $2,600 *(1 Available)*

Catch attendees when conversations peak.

·Branding at afternoon break stations
·Recognition in conference app
·Logo placement on event website
·Opportunity to provide branded materials

Engagement Game · $2,500

Drive traffic. Spark interaction. Create energy.

·Branding tied to attendee engagement activity
·Designed to increase booth traffic and participation
·Everyone Plays

ADDITIONAL EXHIBIT PASSES – $195 each

Thank You to Our COMMUNITY PARTNER

CONTACT GINA@DEMARSEMEETINGS.COM

SPONSORSHIP OPPORTUNITIES ARE LIMITED AND AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS. WE ENCOURAGE EARLY COMMITMENT TO MAXIMIZE VISIBILITY AND ENGAGEMENT.

WHY SPONSOR GAHIMSS?

WHO YOU WILL MEET

Chief Information Officers (CIOs)
Chief Technology Officers (CTOs)
Chief Medical Information Officers (CMIOs)
Clinical Informatics Leaders
IT Directors and Managers
Digital Health & Innovation Executives
Healthcare Operations & Strategy Leaders
Physicians and Clinical Decision-Makers
Solution Providers and Industry Partners

AUDIENCE VALUE

- ***Highly targeted healthcare IT audience***
- ***Strong representation from hospitals, health systems, and solution providers***
- ***Attendees actively seeking partnerships and innovation***
- ***Engaged, relationship-driven environment***

Plus Direct access to healthcare IT decision-makers Opportunities to build meaningful relationships
Brand positioning alongside industry leaders! Visibility before, during, and after the event