

# GOLF AND GALA

## AT CHÂTEAU ÉLAN

MAY 14<sup>TH</sup>-15<sup>TH</sup>, 2026



### Gala and Greens Title Sponsor - \$12,000

Elevate the entire weekend experience. As the exclusive Golf & Gala Title Sponsor, you will be the first name guests see at the elegant Gala and the last brand they celebrate with at the golf awards. Your brand will be woven into every unforgettable moment, connecting luxury, competition, and celebration under one banner.

- 1 Year Premier Level Chapter Sponsorship (Value \$6250) \*see premier benefits
- 1 Foursome with Healthcare Leader - 3 players
- 2 Course Markers
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on golf cart signage
- Recognition on the tournament website
- Recognition on social media
- 6 tickets to the Gala and 3 hotel rooms
- Opportunity to speak at the awards banquet and a welcome message at the Gala
- Signage at the Gala

### Golden Eagle Sponsor - PAR-tner Experience - \$6,500

Take your sponsorship to the next level with the Golden Eagle Sponsor package, which includes an exclusive PAR-tner opportunity. You bring a team of three players, and we pair you with one of the most sought-after healthcare leaders in the industry for a round of golf and unparalleled networking. This premium activation offers a unique chance to build relationships, exchange ideas, and engage in meaningful conversations on the course. Your brand will enjoy prominent recognition throughout the event. Elevate your impact, connect with key decision-makers, and experience a truly one-of-a-kind sponsorship.

- 1 Foursome with Healthcare Leader - 3 players
- 2 Course Markers
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 2 tickets to the Gala and 1 hotel room

### Party on the Par Sponsor - \$8,000

Bring the fun to the fairway! As one of the Party on the Par Sponsors, your brand will set the tone for an unforgettable on-course experience. Guests will enjoy signature cocktails, all while celebrating your sponsorship at one of the most high-energy holes of the tournament. With prominent branding, photo opportunities, and social media visibility, your company will be front and center as golfers connect, compete, and celebrate every swing. This will make your brand synonymous with fun, excitement, and unforgettable memories.

- 1 Foursome
- 2 Course Markers
- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 2 tickets to the Gala and 2 hotel rooms

### Gala Bar Sponsor- \$5,500

Raise a glass and your brand visibility! As the Gala Bar Sponsor, your company will be front and center during the evening's cocktail hour. Providing guests with expertly crafted drinks and a lively, social experience. Your logo will be featured on bar signage, drink menus, and select cocktail items, ensuring every toast and every cheer highlights your brand throughout the night.

- 1 Foursome
- 2 Course Markers
- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website



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For more information please  
contact [gina@demarsemeetings.com](mailto:gina@demarsemeetings.com)

### VIP Breakfast Sponsor - \$7,000

Give guests a morning to remember! As the VIP Breakfast Sponsor, your brand will welcome attendees with a full buffet breakfast, setting the tone for a fantastic day ahead. Guests will enjoy a delicious, catered experience while mingling in a comfortable, branded setting. Your company will be featured on signage, menus, and event materials, ensuring that every bite and every conversation starts with your brand front and center.

- 1 Foursome with Healthcare Leader - 3 players
- 2 Course Markers
- Opportunity to provide 1 item for inclusion in the goody bag
- Signage at the breakfast stations

- Recognition in tournament media releases
- Recognition on golf cart signage
- Recognition on the tournament website
- 2 tickets to the Gala and 2 hotel rooms



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### High Stakes, Big Smiles: The Casino Pit Boss! (for Gala) - \$5,000

All in for an unforgettable evening! As the Casino Sponsor, you will transform part of the Gala into a glamorous gaming experience. Completed with branded funny money - dealer shout-outs, and fun. Guests will mingle, play, and celebrate in a space that radiates energy and with every hand dealt, your brand stays at the center of the action.

- 1 Foursome with Healthcare Leader - 3 players
- 2 Course Markers
- Signage at the Gala
- Opportunity to provide (1) item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 2 ticket to the Gala and 1 hotel room

### Kick-Off to the Party Sponsor \$5,000

Start the weekend off in style! As the Kick-Off to the Party Sponsor, your brand will welcome guests with an open bar and signature specialty cocktails during breakfast and registration. This high-visibility activation sets the tone for the entire event, creating a lively, social atmosphere as attendees mingle, network, and prepare for the day ahead. Your logo will be featured on signage, cocktail napkins, and event materials, ensuring that every first sip and every first smile is connected to your brand.

- 2 Course Markers
- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- 2 tickets to the Gala and 1 hotel room

### Swag Bag Sponsor - \$4,200

Be part of every guest's first and last impression! As the Swag Bag Sponsor, your brand will be featured on the official event gift bag provided to all attendees. This high-visibility sponsorship ensures that every golfer interacts with your brand as they receive their bag. Your logo can appear on the bag itself, and in all event communications referencing the swag. Creating lasting visibility long after the weekend ends. Make your brand an integral part of the attendee experience from start to finish.

- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 1 ticket to the Gala

### Silver Birdie Sponsor - \$4,000

Bring your own team and enjoy a full day on the greens! This package gives you and your players the opportunity to compete, connect, and celebrate in a vibrant, high-profile setting. The Golden Eagle offers an exclusive PAR-tner pairing with a healthcare leader. The Silver Birdie is designed for those who want the same excitement and recognition on their own terms. From tee-off to the final putt, your foursome will experience the camaraderie of the tournament, while your brand enjoys visibility across signage, promotions, and networking. It's the perfect way to showcase your company, treat clients or colleagues, and create unforgettable memories on the course.

- 1 Foursome
- 2 Course Markers
- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 2 tickets to the Gala

### DJ & Music Sponsor- From Turn-Tables to Tee-Off (for Gala) - \$3,500

As the exclusive DJ & Music Sponsor, you will set the tone and keep the energy high from the first tee to the last dance. Your brand will be featured prominently near the DJ booth, on event signage, and across all music-related touchpoints throughout the gala for a packed dance floor at the evening celebration, guests will know that the soundtrack to their unforgettable day is brought to them by you.

- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 1 ticket to the Gala



### VIP Check-In Experience (for Hotel) - \$3,500

First impressions matter, and as the VIP Check-In Sponsor, you will set the tone for a weekend to remember. Guests will be greeted with a warm smile, a signature welcome beverage, and a seamless hotel arrival process in a dedicated, branded space. Your brand will be the very first touchpoint of the event, creating a sense of luxury, hospitality, and excitement as attendees step into their golf-and-gala adventure.

- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 1 ticket to the Gala

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### Cash-in-One Challenge (for Gala) - \$3,500

Make every swing count! As the exclusive sponsor of the Hole-in-One Cash Challenge, you will bring excitement, competition, and major bragging rights to the course. Golfers will take their shot at a cash prize – **up to \$10,000** – at a specially designated par 3 hole branded with your company's name. Every moment of anticipation, every cheer, and ultimately, every winner will be tied directly to your brand.

- 2 Course Markers
- Signage at the Gala
- Opportunity to provide (1) item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 1 ticket to the Gala



### Putt-for Prizes Perfect Putt Challenge \$3,500

Bring precision and excitement to the green! As the exclusive Putting Contest Sponsor, you will host a high-energy, interactive experience where golfers compete for a cash prize your brand will be prominently featured on-site, across all signage, and in social media coverage. The contest provides a fun, approachable activation that engages every participant, while connecting your name directly to one of the most memorable moments of the tournament.

- 2 Course Markers
- Signage at the Gala
- Opportunity to provide (1) item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on beverage cart signage
- Recognition on the tournament website
- Recognition on social media
- 1 ticket to the Gala

### Air Cannon Sponsor – \$3,500

Add a blast of excitement to the tournament! As the exclusive Air Cannon Sponsor, you'll give golfers the chance to launch their ball over 300 yards using a high-powered compressed air cannon. This unforgettable on-course activation guarantees big smiles, plenty of buzz, and a memorable experience. From the moment players step up to the cannon, your company will be front and center, with signage. It's a bold, high-energy sponsorship that makes your name synonymous with power, excitement, and innovation on the course.

- 2 Course Markers
- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition in tournament media releases
- Recognition on beverage cart signage
- Recognition on the tournament website
- Recognition on social media
- 1 ticket to the Gala

### Strike a Pose: The Photo Experience (for Gala) - \$3,000

Step into the spotlight! As the Photo Booth Sponsor, you will provide a glamorous, interactive photo experience for all gala guests. With custom backdrops, branded photos, your name to the night's most unforgettable memories, turning guests into walking, talking ambassadors for your brand as they share the evening's best moments with friends, family, and colleagues.

- Signage at the Gala
- Opportunity to provide 1 item for inclusion in the goody bag
- Recognition on golf cart signage
- Recognition in tournament media releases
- Recognition on the tournament website
- Recognition on social media
- 1 ticket to the Gala

### Hole with a Pro – Supporting Student Scholarships - \$2,950

Play alongside a Golf Pro while supporting GAHIMSS student scholarships! This exclusive hole offers golfers tips, fun, and an unforgettable experience, with your brand prominently featured as you help advance education in healthcare IT. As a sponsor, enjoy an exclusive opportunity to sit on the hole with the pro, interact directly with golfers, and showcase your brand in a high-visibility, engaging setting. This premium activation provides networking, and a front-row experience to the excitement, while reinforcing your support for GAHIMSS student scholarships.

- Signage at the Gala
- Recognition on the tournament website
- Recognition in tournament media releases
- Recognition on social media
- 1 ticket to the Gala

### Individual Golf Package\* \$975

Limited individual reservations are available on a first-come, first-served basis. Individual golfers will be placed in a foursome coordinated by the event committee to fill remaining spots, ensuring a balanced and enjoyable experience for all participants. This package is perfect for attendees who want to join the tournament but do not have a full team. The sponsorship provides the opportunity to network, enjoy the course, and be part of the excitement, all while leaving the logistics to us.



**\*\* Additional Gala tickets are \$235.00 per person. Space may be limited, so purchase your additional Gala tickets early.**

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## GOLF AND GALA 2026 FAQ

### Where is the event being held?

Chateau Elan Winery and Resort - Woodlands Golf Course  
100 Rue Charlemagne, Braselton, GA 30517  
Phone: 678-425-0900

## EVENT SCHEDULE

### Gala Schedule

- Date: Thursday, May 14, 2026
- Time: 6:00 PM - 10:00 PM
- *Dress Code: Dress to celebrate — elegant but relaxed, no tux required.*
- Ladies: Cocktail dresses, jumpsuits, or dressy separates. Bold colors, elegant fabrics, or classic black. Dress sandals or heels.
- Gentlemen: Dark suit or sport coat with dress pants, collared shirt (tie optional). Polished shoes. No tuxedo required.
- Overall Vibe: Sophisticated but comfortable — festive enough for dinner, dancing, and casino fun, without being as formal as black tie.

### Golf Tournament

- Date: Friday, May 15, 2026
- Time: 9:00 AM Shotgun Start
- Course: Woodlands Course
- Registration & Breakfast: 7:45 AM - 8:45 AM
- Arrival: Please arrive and be ready to golf by 8:45 AM
- Location: Golf Pavilion, just to the right of the Pro Shop

### Golf Dress Code

All players must wear appropriate golf attire:

- No denim, cutoffs, gym shorts, t-shirts, swimsuits.
- Soft-spike golf shoes only (no metal spikes).

Club rentals are available through the Pro Shop:

Pro Shop Contact: (678) 425-6050

Rental fees are the responsibility of the player and are not included in the cost of play.



### Foursome & Healthcare Leaders

- Foursomes will be assigned.
  - Healthcare Leaders Participation:
  - Healthcare Leaders have committed to participate to support the GAHIMSS Chapter Student Scholarship Fund.
  - GAHIMSS covers all expenses for their participation.
  - Healthcare Leaders will be assigned to sponsors on a first come, first serve basis by event management.
  - Personal outreach to Healthcare Leaders is prohibited.
- Please contact Gina/Ashley for questions regarding availability.*

### Cancellation Policy

If a sponsor or exhibitor cancels their participation:

- Written notice must be sent to [gina@demarsemeetings.com](mailto:gina@demarsemeetings.com).
- Cancellations received within 30 days of the event are non-refundable.
- Replacements and name changes will be honored.
- Eligible refunds will incur a 20% administrative fee.
- No refunds or credits for no-shows, late arrivals, unattended events, or early departures.

### Impossibility Clause

Neither party will be liable for failure to perform due to circumstances beyond reasonable control, including but not limited to acts of God, war, terrorism, government actions, natural disasters, pandemics, or extreme weather.

If such events make hosting the Annual Golf & Gala impossible or inadvisable, HIMSS will notify sponsors, exhibitors, and partners within 10 business days and provide available options.

## QUESTIONS? CONTACT US!



Gina Arquette  
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