

2020

GA HIMSS

HIMSS
GEORGIA Chapter

ANNUAL CONFERENCE

COMMUNITY PARTNERS



The 2019 GA HIMSS Annual Conference was a big success bringing over 500 healthcare professionals together to hear compelling education topics geared towards executives in Healthcare IT to learn about all the latest technology and services available in this arena and to network with peers in this ever-changing field. This year's event is going to be even more exciting so don't miss out on this exciting opportunity to be involved.

% of Attendees that are Director Level or Above with Titles Including:

- ▶ COO
- ▶ CFO
- ▶ CIO
- ▶ Director of Nursing/Clinical Informatics
- ▶ Director, Information Technology
- ▶ Director, IT
- ▶ Regional Vice President
- ▶ Sr VP of CIO Services
- ▶ Sr. VP of Business Development
- ▶ Systems Analyst
- ▶ Team Lead, Clinical Systems Analyst
- ▶ VP



% of Attendees are from Provider Organizations

October 20, 2020

8:00 am - 6:00 pm
Cobb Galleria - Atlanta, GA

To ensure your spot at this exciting event, contact:
gina@demarsemeetings.com

or **CLICK HERE**

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KEYNOTE SPONSOR (Limit 1) - SOLD

\$10,000 | Keynote Sponsorship

**Exclusive Opportunity Includes 80 autographed copies of Keynote Speaker, Anne Grady's book, to be handed out at your booth to providers only.*

- Recognition in all marketing materials and an opportunity to introduce the keynote speaker.
- 20x20 booth in prominent location of "Converge Central" (25,000 sf exhibit hall)
- Full page color ad on conference app
- 4 complimentary exhibit passes
- Prominent logo placement on all on-site signage
- Prominent logo placement on all promotional material
- Prominent logo placement on the event page on the GA HIMSS website
- 250 word description of your organization listed on the event website under sponsors with Logo link to your website
- Logo scrolling on screens in "Converge Central" when screens are not in use during

EXHIBITOR (Limit 42)

\$3,000 | Premium Location Sponsorship \$2,000 | Exhibitor Sponsorship

- 10x10 booth in "Converge Central" (25,000 sf exhibit hall)
- Company listing on conference app
- 2 complimentary exhibit passes
- Logo listed on the event page on the GA HIMSS website

PARTNERSHIP SPONSOR (Limit 2)

\$5,000 | Partnering Sponsorship

- 10x20 booth in prominent location of "Converge Central" (25,000 sf exhibit hall)
- Full page color ad in conference app
- 4 complimentary exhibit passes
- Prominent logo placement on all on-site signage
- Prominent logo placement on all promotional material
- Prominent logo placement on the event page on the GA HIMSS website
- 250 word description of your organization listed on the event website under sponsors with Logo link to your website
- Logo scrolling on screens in "Converge Central" when screens are not in use during presentation

OTHER OPPORTUNITIES

Additional Sponsorship Opportunities:

- University Row (For Qualified Universities) _____ \$500
- Conference App _____ \$1,500
- Provider Welcome Gift _____ \$1,500
- Networking Reception (2) _____ \$2,000
- WIFI _____ \$2,000
- Break (2) _____ \$2,000
- Lanyard/Registration _____ \$2,500
- All Day Beverages _____ \$2,500
- Breakfast _____ \$2,500

October 20, 2020 8:00 am - 6:00 pm
Cobb Galleria Atlanta, GA

- ▶ Our **25,000** Exhibit Hall, has been designed to include a limited number of exhibit booths with more space to encourage greater opportunity for networking, increase traffic in each trade booth,
- ▶ and spark provider interest in the main stage speaker presentations



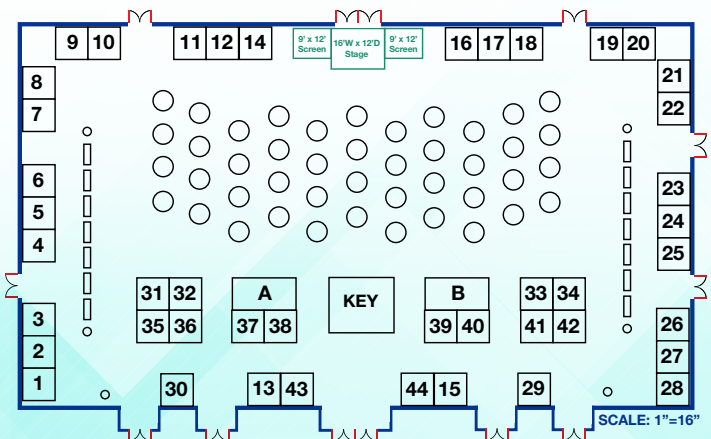
SECURE Your Spot

Converge Central Exhibit Opportunities

Exhibitors Booths 1 – 44 (Premium Location Booths 11, 12, 14, 16, 17, 18, 31, 32, 33, 34)

Partnering Sponsor Booths A & B

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