

# 2018 GA HIMSS ANNUAL CONFERENCE

“Putting the **Care** Back in Healthcare”  
*You Can't Do **IT** without US*



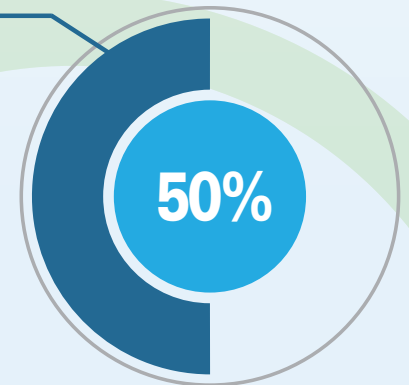
COMMUNITY PARTNERS



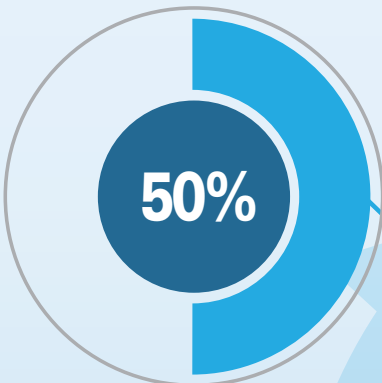
The 2017 GA HIMSS Annual Conference was a big success bringing over 500 healthcare professionals together to hear compelling education topics geared towards executives in Healthcare IT to learn about all the latest technology and services available in this arena and to network with peers in this ever-changing field. This year's event is going to be even more exciting so don't miss out on this exciting opportunity to be involved.

## % of Attendees that are Director Level or Above with Titles Including:

- ▶ COO
- ▶ CFO
- ▶ CIO
- ▶ Director of Nursing/Clinical Informatics
- ▶ Director, Information Technology
- ▶ Director, IT
- ▶ Regional Vice President
- ▶ Sr VP of CIO Services
- ▶ Sr. VP of Business Development
- ▶ Systems Analyst
- ▶ Team Lead, Clinical Systems Analyst
- ▶ VP



% of Attendees are from Provider Organizations



**October 16, 2018**  
8:30 am - 6:00 pm  
Cobb Galleria - Atlanta, GA

To ensure your spot at this exciting event, contact:  
[gina@demarsemeetings.com](mailto:gina@demarsemeetings.com)

or **CLICK HERE**

# 2018 GA HIMSS ANNUAL CONFERENCE

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COMMUNITY PARTNERS



**KEYNOTE SPONSOR** (Limit 1)

### \$10,000 - Keynote Sponsorship

- > Recognition in all marketing materials and an opportunity to introduce the keynote speaker.
- > 20x20 booth in prominent location of “Converge Central” (25,000 sf exhibit hall)
- > Full page color ad in event program
- > 4 complimentary exhibit passes
- > Prominent logo placement on all on-site signage
- > Prominent logo placement on all promotional material
- > Prominent logo placement on the event page on the GA HIMSS website
- > 250 word description of your organization listed on the event website under sponsors with Logo link to your website
- > Logo scrolling on screens in “Converge Central” when screens are not in use during presentation

**October 16, 2018**

**8:30 am - 6:00 pm**

**Cobb Galleria  
Atlanta, GA**

**PARTNERING SPONSOR** (Limit 4)

### \$5,000 - Partnering Sponsorship

- > 10x20 booth in prominent location of “Converge Central” (25,000 sf exhibit hall)
- > Full page color ad in event program
- > 4 complimentary exhibit passes
- > Prominent logo placement on all on-site signage
- > Prominent logo placement on all promotional material
- > Prominent logo placement on the event page on the GA HIMSS website
- > 250 word description of your organization listed on the event website under sponsors with Logo link to your website
- > Logo scrolling on screens in “Converge Central” when screens are not in use during presentation

▶ Our 25,000 sf Exhibit Hall, has been designed to include a limited number of exhibit booths with more space to encourage greater opportunity for networking, increase traffic in each trade booth, and spark provider interest in the main stage speaker presentations

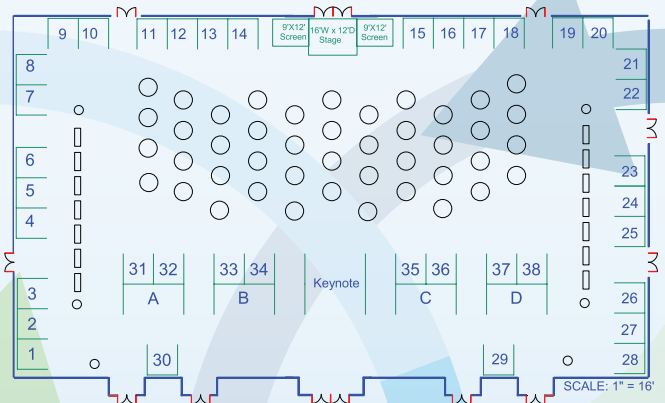
▶ The agenda includes a mix of education sessions, panel discussions and exhibit only time for attendees to network with our featured vendors

**EXHIBITOR** (Limit 44)

### \$3,000 - Premium Location Sponsorship

### \$2,000 - Exhibitor Sponsorship

- > 10x10 booth in “Converge Central” (25,000 sf exhibit hall)
- > Company listing in the event program
- > 2 complimentary exhibit passes
- > Logo listed on the event page on the GA HIMSS website



**SOLD**

### Additional Sponsorship Opportunities:

- > University Row Sponsors \$500
- > Conference App \$1,500
- > Conference Bags \$1,500
- > Lanyards \$1,500
- > Provider Welcome Gift \$1,500
- > Networking Reception Sponsor (2) \$2,000
- > WIFI Sponsor \$2,000
- > Break Sponsor \$2,500
- > Breakfast Sponsor \$2,500
- > Lunch Sponsor \$2,500

**OTHER OPPORTUNITIES**

## Secure Your Spot

[CLICK HERE](#)

### Converge Central Exhibit Opportunities

- Exhibitors Booths 1 – 38 (Premium Location Booths 13, 14, 15, 16, 33, 34, 35 & 36)
- Partnering Sponsor Booths A – D